



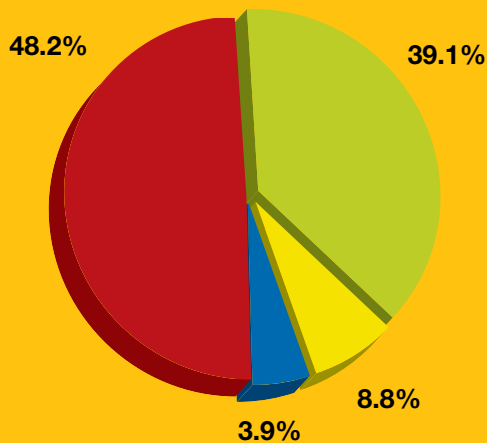
London Directory

48.2% 91.3%

48.2% of those surveyed prefer to use the 2007-2008 **Canpages™** London directory.

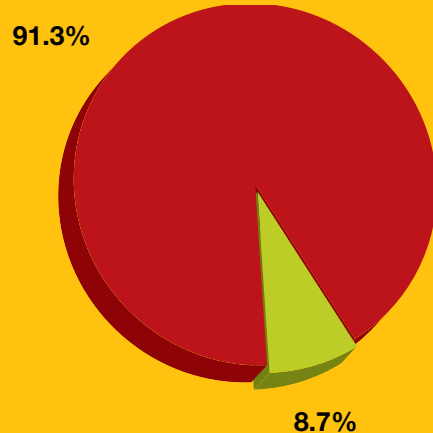
91.3% of those surveyed use the 2007-2008 **Canpages™** London directory.

USER PREFERENCE*



- CANPAGES™ London
- Bell - London and Area
- PhoneGuide - London / Middlesex County
- Other Directory

CANPAGES™ DIRECTORY USAGE**



- YES
- NO



October 2007 Ver-a-fast London phone directory market study

*Among respondents with a directory preference in the following directories: Canpages™ London, Bell - London and Area, PhoneGuide - London / Middlesex County, Other Directory.

**Of those that have the Canpages™ Directory Property of Canpages. Proprietary information and not for distribution.

Research - Verafast - London 10/07



Canpages™